

GOOGLE BOOKS RESEARCH TRICKS

For Finding Great Public Domain Content

BY TONY LAIDIG

www.publicdomainblog.com

www.publicdomaintoolbar.com

www.publicdomainmagazinesecrets.com

www.tonysyardsale.com

LEGAL NOTICE

© 2008 – Tony Laidig. All rights reserved.

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

While all attempts have been made to verify information provided in this publication, the Publisher assumes no responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations are unintentional.

In practical advice books, like anything else in life, there are no guarantees of income made. Readers are cautioned to rely on their own judgment about their individual circumstances to act accordingly.

This book is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

You are encouraged to print this book for easy reading.

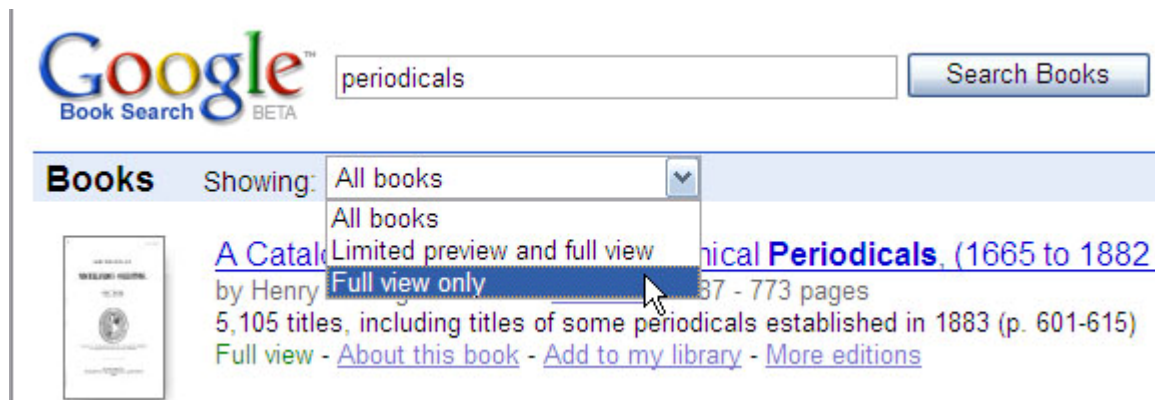
This is NOT a free e-book. It is for personal use only. It cannot be given away in any form and cannot be sold or offered as a bonus.

Google Books Research Tricks

For Finding Great Public Domain Content

I thought I'd share a few Google Books (<http://books.google.com>) research gems with you today, especially considering the amazing response I received concerning my Google ban.

Whenever you use Google Books to research or locate Public Domain books to use for your product creation, there are a few tips you need to keep in mind. First, when you type in your search keyword(s) and have results returned you will ALWAYS want to make sure that only "Full View Only" books are showing. You choose this setting by clicking on the drop-down menu next to the "Showing" label just under the Search Box and choose, "Full View Only." This will filter the search results to show "primarily" those works which are in the Public Domain (there will be a few exceptions).



Once you locate a book you're interesting in downloading, you can do so very easily. Let's use the example shown above...the first result to be shown based on the keyword "periodicals." The entry for the book reads as follows:

A Catalogue of Scientific and Technical Periodicals, (1665 to 1882 ...

by Henry Carrington Bolton - Science - 1887 - 773 pages

5,105 titles, including titles of some periodicals established in 1883 (p. 601-615)

When I click on the highlighted link (the book's title), Google Books returns the result shown on the next page:

About this book Read this book **A Catalogue of Scientific and Technical Periodicals, (1665 to**

Page [] Full screen

(1) Book Preview

SMITHSONIAN
MISCELLANEOUS COLLECTIONS.
VOL. XXIX.

(2) Review Table of Contents HERE

(3) Download Book HERE

Download PDF - 25.2M
View plain text

5,105 titles, including titles of some periodicals established in 1883 (p. 601-615)
[More about this book](#)
[Write review](#)
[Add to my library](#)

+ Contents
+ Subjects

- Buy this book
[Abebooks](#)
[Alibris](#)
[Amazon](#)
[Barnes&Noble.com](#)

Now I want you to notice a few things about this page. First (1), you have the opportunity to browse through the entire book, which is a good thing. That way you can determine whether the book is what you are looking for, content-wise. Second (2), you can read the table of contents, which, again, can be very helpful. But here is what I REALLY want to point out. You can download (3) the book from this page as well. This is the method I used to download all the books I mentioned in the e-mail I sent out about Google banning my download capabilities. These are the exact simple steps you can use to find and download ANY books from Google Books.

You can also learn more about the book, along with finding related titles and more, by clicking on the "About this book" tab, located at the top left of the page.

[About this book](#) [Read this book](#) **A Catalogue of Scientific and Technical Periodicals, (1665 to**



By Henry Carrington Bolton 5,105 titles, including titles of some periodicals established in 1883 (p. 601-615)

Published 1887
[Smithsonian institution](#)

[Science](#)

773 pages

[Add to my library](#)

[Write review](#)

[Read this book](#)

[Download PDF](#)

Buy this book

[Abebooks](#)

[Alibris](#)

[Amazon](#)

[Barnes&Noble.com](#)

[Google Product Search](#)

Borrow this book

[Find this book in a library](#)

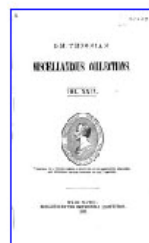
Contents

Addenda	601
ory, ical, série	
Index to Chronological Tables	698
Entomologie, Mineralogie, Dublin	
AppendixLibrary CheckList	719
Cinp, Library of Parliament, Meadville	

Selected pages



[Page i](#)



[Title Page](#)



[Table of Contents](#)

Search in this book

References from books



[Proceedings - Page 264](#)

by American Library Association Conference, American Library Association, American Library Association General Meeting - [Library science](#) - 1876
[Sorry, this page's content is restricted]
Snippet view - [About this book](#) - [Add to my library](#)



[Zentralblatt für Bibliothekswesen - Page 560](#)

by Paul Schwenke, Bibliographisches Institut, Georg Leyh, Joris Vorstius - [Library science](#) - 1884
Editors: 1904-21, P. Schwenke; Jan./Feb. 1922-July/Dec. 1944, G. Leyh; 1947-1990, J. Vorstius and others.
Snippet view - [About this book](#) - [Add to my library](#)

[Guide to Business History: Materials for the Study of American Business ...](#)

by Henrietta Melia Larson - [Industries](#) - 1948 - 1181 pages
No preview available - [About this book](#) - [Add to my library](#)

[show more »](#)

Other editions



[A Catalogue of Scientific and Technical Periodicals, \(1665 to 1882 ...](#)

by Henry Carrington Bolton - [Science](#) - 1885 - 773 pages
[Publication] 514.
Full view - [About this book](#) - [Add to my library](#)

[A Catalogue of Scientific and Technical Periodicals, \(1665 to 1882 ...](#)

by Henry Carrington Bolton - [Science](#) - 1965 - 773 pages
5,105 titles, including titles of some periodicals established in 1883 (p. 601-615)
No preview available - [About this book](#) - [Add to my library](#)



[A Catalogue of Scientific and Technical Periodicals, \(1665 to 1882 ...](#)

by Henry Carrington Bolton - [Science](#) - 1885 - 773 pages
5,105 titles, including titles of some periodicals established in 1883 (p. 601-615)
Full view - [About this book](#) - [Add to my library](#)

The next trick I want to show you involves some specific keywords and keyword phrases you'll want to test at Google Books (these will also work at Live Books). It stands to reason that some of the best Public Domain content we could find and use for product creation would be ready-made courses or "how-to" books, right? Well, I decided to find out what would happen if I experimented with those keywords a little, and the results were pretty cool. I found some great content. So you might be wondering why I would tell you how to find this content if it's so great. Why not just use the content myself? Simple...I've already found MORE content than I'll be able to use in my lifetime...literally. I could drop out of the Internet Marketing scene completely for the rest of my days and still keep a staff of people very busy for years to come. So why be greedy?! Plus, I really DO want to see you succeed! So with that said, here we go...

You'll notice in the screen image below that I have typed in the keyword phrase "how to" course. I typed it in very specifically to limit my results, and still produced 3,180 results. As I began to dig through the results, I discovered some pretty cool possibilities for content, like the first entry, "How to Do Business by Letter and Training Course in Conversational English."

The screenshot shows the Google Book Search interface. At the top, the Google logo is on the left, followed by a search bar containing the text "how to" course. To the right of the search bar is a "Search Books" button and two links: "Advanced Book Search" and "Google Book Search Help". Below the search bar, the word "Books" is displayed in a blue box, followed by "Showing: Full view only" and a dropdown arrow. To the right of this, it says "Books 11 - 20 of 3180 on 'how to' course. (0.06 seconds)".

The main content area displays four search results, each with a small book cover icon on the left and text on the right:

- How to Do Business by Letter and Training Course in Conversational English**
by Sherwin Cody - [Commercial correspondence](#) - 1914 - 192 pages
[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)
- Negro Education: A Study of the Private and Higher Schools for Colored ... - Page 110**
by United States Office of Education, Thomas Jesse Jones, Phelps-Stokes Fund - 1917
The following **course** has been prepared by the United States Bureau of Education. ... **how to** cure and market the products. TWO-YEAR COURSE FOR FARMERS. ...
[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)
- The Normal Course in Reading: Alternate Third Reader : how to Read with Open ...**
by Emma J. Todd, William Bramwell Powell - [Readers](#) - 1891 - 224 pages
[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)
- A Treatise on the Law of Surveying and Boundaries - Page 340**
by Frank Emerson Clark - [Boundaries \(Estates\)](#) - 1922 - 631 pages
Course of stream changing. — Many nice questions have arisen in ... **How to** find center of thread of stream. — The cases speak of the "thread of the stream" ...
[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)

On the right side of the page, there are several sections of sponsored links:

- List view** [Cover view](#)
- Sponsored Links**
- [Best Online Colleges](#)
Pursue your degree online. It's never been easier. Learn how.
www.EducationDegreeSource.com
- [Free Online Course](#)
Free Online Classes from HP!
View All **Course** Listings at hp.com.
www.hp.com/go/onlineclasses
- [Online Courses](#)
Enroll in your future. Register to earn a degree or certificate online
www.Capella.edu
- [Online Course](#)
Want a successful career? Earn your Degree 100% online. Start today!
www.uphoenixonline.com
- [Online Course](#)
Need an Online **Course**?
Class & Aid Info. Enrolling Now

Also under “how to” course, I found the following books:

- The Children: How to Study Them: A Course of Lectures
- How to Understand Music: A Concise Course in Musical Intelligence and Taste
- Mastery of Speech: A Course in Eight Parts
- How to Acquire and Strengthen Will-power
- Indian Basketry, and How to Make Indian and Other Baskets

With the keyword phrase, “how to study,” I found the following books:

- Wild Life at Home: How to Study and Photograph it
- How to Study Plants
- How to Study the Bible
- A Brief Course in the Teaching Process
- How to Use Your Mind: A Psychology of Study

You should also try the following keyword phrases:

- “a course in”
- “how to master”
- “how to learn”
- “lessons in”
- “lessons on”
- “handbook of”
- “manual on”
- “study of”

I think you get the idea. Just with what I shared above, you should be busy for a VERY long time. These keyword phrases and ones related or similar to them will lead you through a very effective research process. You can also enter niche specific keywords along with many of these phrases, such as, “how to” massage or “study of” massage.

As your results are returned, you’ll also want to watch for “Subject” suggestions in the results. These are category classifications created by Google to assign to related subjects. The following page shows an example from results returned from the keyword phrase, “how to” massage:



[A Practical Treatise on **Massage**: Its History, Mode of Application, and ... - Page 259](#)

by Douglas Graham - 1884 - 286 pages

A **study of** the effects of **massage** upon the head would extend, therefore, to a **study of** the anatomy, physiology, and pathology of the fifth pair of nerves. ...

[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)



[Manual Therapeutics, a Treatise on **Massage**: Its History, Mode of Application ... - Page 430](#)

by Douglas Graham - **Massage** - 1902 - 462 pages

A **study of** the effects of **massage** upon the head would extend, therefore, to a **study of** the anatomy, physiology, and pathology of the fifth pair of nerves. ...

[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)



[A Practical Treatise on **Massage**, Its History, Mode of Application, and Effects - Page 259](#)

by Douglas Graham - **Massage** - 1884 - 286 pages

A **study of** the effects of **massage** upon the head would extend, therefore, to a **study of** the anatomy, physiology, and pathology of the fifth pair of nerves. ...

[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)

Subject Categories



[The Medical and Surgical Reporter - Page 233](#)

edited by Harold Havelock Kynett, Samuel Worcester Butler, D G Brinton - [Medicine](#) - 1893

... observer and a champion of **Massage**. This book will meet with a ready acceptance since, as Dr. Mitchell has said, " We needed a **study of** this therapeutic ...

[Full view](#) - [About this book](#) - [Add to my library](#) - [More editions](#)

When you see these Subject Categories and click on them, they will show you all the book entries that are tagged as a part of that category. This can be a really quick way to find additional, related materials.

Finally, I want to include an excerpt from a blog post I made a while back that addresses some related research strategies for Google Books.

These strategies are worth repeating, so here you go...

When working specifically with Google Books, I've found that there are two ways to speed up the search process, especially if my keyword(s) returned thousands of results—Google's "Subject" feature and "Intitle" feature. (NOTE: Anytime you are looking for Public Domain books on Google Books, ALWAYS make sure that your results ONLY include "100% Viewable" books.)

Google's "Subject" feature enables you to search for books based on their subject matter, kind of like general topics or broad niches. Here is the way this works: in the search dialog box, type in the word "search:" with a colon and then the subject you want to search for in quotes...no spaces. Here is an example: subject:"dogs". The results you'll receive are the books related to your subject...in this case, "dogs." In using this feature to find books, or more correctly, lists of books that are in the Public Domain, I've identified several keyword combinations with the "Subject" feature that can work extremely well in helping you find what you're after. Here is the list I use for my own research:

Searches Using Google’s “Subject” Feature:

- subject:“Best books”
- subject:“Catalogs, Library”
- subject:“Catalogs, Booksellers”
- subject:“Bibliography”
- subject:“Broadsides”
- subject:“Collectors and collecting”
- subject:“Periodicals”
- subject:“Newspapers”
- subject:“Publishers and publishing”
- subject:“Indexes”
- subject:“American periodicals”
- subject:“Press”

The results you’ll receive will vary, but using the examples above, you will discover millions of “new” books that you never knew existed before. You can also use this feature together with other keywords to define your search even further. For example, conducting a search using the following search string—subject:“Periodicals” dogs—will return results for only those periodicals that include the keyword “dog.”

Google’s “Intitle” feature enables you to search for books based on keywords in their title. For example, a search using the search string—intitle:Dogs—would only return results that included the keyword “dogs” in the title of the work. This refinement can be very handy in refining your search for specific types of books. For finding listings of books that I know could include the type of information I’m after, I use the following as a part of my own research:

Searches Using Google’s “Intitle” Feature:

- intitle:Catalog
- intitle:Magazine
- intitle:Newspaper
- intitle:Guide
- intitle:Periodical

As with the “Subject” feature, using keywords along with the “Intitle” feature will limit your results to those titles that include the keyword(s) in the text of the work. For example, conducting a search with the search string—intitle:magazine dog—would return results that had the keyword “Magazine” in the title and the keyword “dog” in the text of the work.

I hope that this brief report has opened up some new research possibilities for you. Since “Content is King”, finding that content quickly and easily is an extremely important skill to have at your disposal. With this search strategy, you now have one more valuable “tool” in your Product Creation Toolbox!



Discover How You Too Can Easily Activate the **ONE Skill That Can Provide Breakthrough Success in EVERY Area of Your Business and Personal Life...And You Can Start TODAY!**

Now You Can Eliminate the Word "IMPOSSIBLE" From Your Vocabulary FOREVER!

Whether you realize it or not, there resides within you an incredible skill, that when activated, has the single ability to instantly change ANY circumstance, situation or condition you may be facing. This skill has single-handedly been responsible for creating everything you see around you, from the computer screen you're looking at right now to the house you live in with all its contents. It has made fortunes for millions of individuals and businesses and has changed countless hopeless situations into examples of astounding success. **This skill has literally defined the course of history...including YOURS!** What is this amazing skill?

Creativity!

But there is a problem...many people feel about as creative as a moss-covered rock sitting in a stream watching all the water go by. Perhaps even you feel that when it comes to the Creativity Lottery, you definitely picked the wrong numbers. "I haven't got a creative bone in my body" has been your motto for years because you feel like your life and your business has been at the mercy of the circumstances that surround you. Well, I have some news for you. You're not alone in feeling that way. Of course, you don't have to stay that way, but the "trick" is trying to figure out how to break out of the cycle of frustration and grab hold of your dreams!

The truth is that you have ALL the creativity within you...RIGHT NOW...to change your situation, to change your business, to change your life. And here is the good news...no...the GREAT news! There is a way to activate this powerful, circumstance-changing skill of creativity within you right now...you can begin today. **And it's easier than you might think!**

Introducing...The Creativity Code

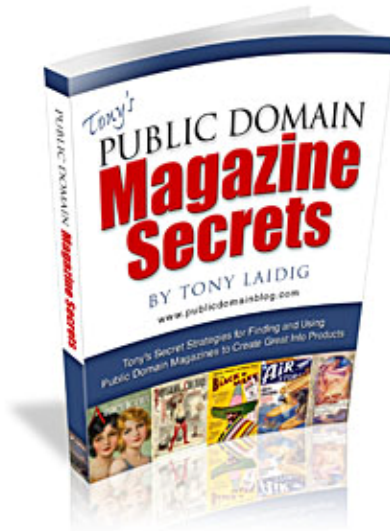
"How to Achieve Breakthrough Success in EVERY Area of Your Business & Personal Life"

In this powerful, LIVE 2-part Teleseminar Series, I am going to show you how to implement over **thirty different creativity strategies and methodologies** that I've used and developed for accessing our amazing creative ability at will. Any one of these simple strategies and methodologies can be put into practice immediately so that you can see RESULTS first-hand.

<http://www.creativitycodeteleseminar.com>

**EXPOSED! One of the Most Overlooked,
Untapped Sources for MASSIVE Amounts of
FRESH Content on the Planet!**

This SECRET source has been TOTALLY off the radar until NOW!



Of the estimated **200,000 magazines**, journals and periodicals that were published in the United States between the years of 1923 and 1964, **only around 1,300 ever RENEWED their copyrights** on issues of their magazines. What that means is this: **EVERY issue of ANY magazine whose copyright was not renewed in the 28th year of first publication is NOW in the Public Domain!**

**That amounts to MILLIONS of issues
from magazines, journals and periodicals
ALL in the Public Domain!**

Learn how to tap into this massive amount of content at:

<http://www.publicdomainmagazinesecrets.com>

Quick...Simple...Easy!



“You have been the only person that has consistently performed and your PD toolbar helps me on my book almost on a daily basis.”

“I love the Public Domain toolbar! Thanks so much!”

“...it’s a great tool, and I’m only just scraping the surface.”

“Got the toolbar. Great Tool!! Thank you!!”

“I purchased your Public Domain Expert Toolbar and WOW. I initially thought I was falling for another e-marketing pull-in but was I ever wrong. This toolbar is top notch. I can see you put a lot of time and thought into developing this. It just boggles my mind to see what you have done.”

“I LOVE THE TOOLBAR.”

“Thanks again for a great tool...if only I had time to execute all the ideas that are flowing from this!”

“Very cool tool!”

Get Yours Today!

<http://www.publicdomaintoolbar.com>